

For Immediate Release

**Punch of Fives LLC, New Jersey's Newest
Marketing and Creative Services Agency Launches Web Site**

— *New shop promises compelling and relevant creative solutions
as it unveils its own unique website* —

Montville, NJ (February XX, 2009) — Mark Rowe, Punch of Fives' Managing Director and Chief Engagement Officer, announced today that their new website (www.punchoffives.com) was developed with the goal of accomplishing three objectives.

- 1) To showcase collective past & present brand-building & marketing experiences
- 2) To do so in a quick, concise & entertaining manner
- 3) To give prospective clients a feel for the attitude & character of the agency

“We assume that our site is going to turn away as many prospects as it will attract. And that's OK,” he added. “It's an *electronic calling card* that accurately reflects what we're about - warts and all!”

Punch of Fives is a marketing and creative resource for clients that need to stand out during tough – but opportunistic - times and Rowe believes that the new site needed to communicate this as well. He commented on the reasoning that sets the site apart from many traditional agency sites.

“Look, with a name like Punch of Fives, you've got to expect that the site is going to be as unique, as quirky, as the name would imply,” he said accordingly.

The agency expects the site to evolve over time to showcase client success stories, “As well as address and comment on issues, trends and observations going on all around us in the marketing communications business.”

Rowe stated that he knew he was on to something when his 15-year old daughter actually thought it was cool and posted the link on her Facebook site.

About Punch of Fives

Punch of Fives LLC, a scrappy little division of SGW Integrated Marketing Communications, is an independent marketing and creative services company located in Montville, New Jersey.

Custom-crafted marketing and creative solutions are at the heart of what Punch of Fives offers its client partners. Their full-service and à la carte offerings include creative development & production, media, research, interactive and web services, public relations, promotion and design.

For more information visit www.PunchOfFives.com.