

**Media Contact:**  
**Adam Weissman**  
**SGW**  
**(973) 263-5481**  
[aweissman@sgw.com](mailto:aweissman@sgw.com)



**FOR IMMEDIATE RELEASE**

**SGW Integrated Marketing Communications Wins Five MarCom Awards**  
— *SGW Brings Home Three Platinum and Two Gold Awards in International Competition* —

**Montville, NJ. – December 3, 2009** – SGW Integrated Marketing Communications, announced today that it has won a total of five MarCom Awards for its creativity. The work was completed on behalf of three clients and the agency received three platinum awards; the competition’s highest honor. The MarCom Awards are administered and judged by the Association of Marketing and Communication Professionals. This year, the international award program received almost 5,000 entries from throughout the United States and several foreign countries. Awards were given in 200 categories and over seven forms of media and communication efforts including, marketing, publications, marketing/promotion, public service/pro bono, creativity and electronic/interactive.

“Since 1995, the MarCom Awards have been an important benchmark for the quality of work in the communications profession,” said Niles Wolfson, Chief Creative Officer and Co-founder of SGW. “We are honored that our efforts were recognized by this highly qualified panel of judges. We provide our clients with our best ideas 100 percent of the time, but it is always a plus to see those ideas rewarded as some of the best work in the industry.”

**MarCom Awards Received:**

**Platinum Award:** Saint Peter’s University Hospital – 100 Reasons Book – **Category:** Marketing/Promotion/Book

**Platinum Award:** Saint Peter’s University Hospital – Centennial TV – **Category:** Television/Single Spot

**Platinum Award:** Delta Dental of New Jersey – Annual Report – **Category:** Annual Report/Non-Profit

**Gold Award:** Boston Acoustics – Point of Purchase – **Category:** Ads/Point of Purchase

**Gold Award:** Saint Peter’s University Hospital – Neurosurgery TV Spot – **Category:** Television/Single Spot

Judges for the award program are industry professionals who look for companies and individuals whose talent exceeds a high standard of excellence and whose work serves as a benchmark for the industry.

A complete list of platinum winners can be found on the MarCom Awards website at [www.marcomawards.com](http://www.marcomawards.com).

**About SGW**

SGW Integrated Marketing Communications, founded in 1986, is an award winning, full-service agency with expertise in research, creative, design, website design, development and hosting, online promotion, public relations, media planning, video and multimedia production. SGW is headquartered 25 miles outside NYC in Montville, NJ. For more information, visit [www.sgw.com](http://www.sgw.com).

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